



PUBLIC NOMINATION INFORMATION GUIDE

FOR THE 2023 IAG ACADEMY IR AWARDS

IAGACAD.COM

GENERAL INFORMATION

CATEGORIES

There are 20 award categories for the 2023 IAG Academy Integrated Resort Awards:

1. **BEST OVERALL ARCHITECTURAL IMPACT OF AN INTEGRATED RESORT**
2. **BEST INTEGRATED RESORT RESORT ATTRACTION**
3. **BEST OVERALL RETAIL OFFERING BY AN INTEGRATED RESORT**
4. **BEST OVERALL F&B OFFERING BY AN INTEGRATED RESORT**
5. **BEST HOTEL ATTACHED TO AN INTEGRATED RESORT**
6. **BEST SLOT SOLUTION**
7. **BEST ELECTRONIC TABLE GAME SOLUTION**
8. **BEST TABLE GAME SOLUTION**
9. **BEST MEMBERSHIP PROGRAM**
10. **BEST GAMING FLOOR**
11. **BEST CORPORATE SOCIAL RESPONSIBILITY INITIATIVE**
12. **BEST OVERALL CORPORATE SOCIAL RESPONSIBILITY PROGRAM**
13. **BEST LEGAL AND COMPLIANCE PROGRAM**
14. **BEST INTEGRATED RESORT WORKPLACE**
15. **BEST CORPORATE IMAGE**
16. **BEST INDUSTRY SOLUTION**
17. **BEST INDUSTRY INNOVATION**
18. **BEST INDUSTRY SUPPLIER**
19. **BEST REGIONAL ASIA-PACIFIC INTEGRATED RESORT**
20. **BEST INTEGRATED RESORT**

GENERAL INFORMATION

There are also three additional awards:

HALL OF HONOR

- + RISING STARS
- + INDUSTRY ICONS
- + OUTSTANDING CEO

For more detailed descriptions of each of the 20 award categories and the Hall of Honor awards, visit iagacad.com/ir-awards-awards-categories.

WHO CAN NOMINATE?

Any natural person, whether acting on their own behalf or on behalf of any company, entity or organization, may make nominations. People may nominate themselves, their companies or their offerings, and may nominate as many times as they wish in as many categories as they wish.

MULTIPLE NOMINATIONS

You must submit a separate web form for each nomination. One nomination only per web form.

LANGUAGE

Please enter all information in English.

PUBLIC NOMINATION WEBFORM FIELDS EXPLANATIONS

1. CATEGORY

Simply use the drop down to select which award you are nominating for.

2. NOMINEE

Enter the name of the nominee. This is the entity that would win the award.

- For categories 1 to 4, this should be the name of company which operates the IR.
- For category 5, this should be the name of the hotel.
- For categories 6 to 8, this should be the name of company which offers the solution.
- For category 9, this should be the name of the IR company which operates the membership program.
- For category 10, this should be the name of the IR company which operates the gaming floor.
- For categories 11 to 14, this should be the name of the IR company conducting or operating the initiative, program or workplace.
- For category 15, this should be the name of the IR company.
- For categories 16 and 17, this should be the name of the company which offers the solution or innovation.
- For category 18, this should be the name of the supplier company.
- For categories 19 and 20, this should be the name of the IR company.
- For the Rising Stars nomination, this should be the name of the person nominated (must have date of birth no earlier than 1 Jan 1983)
- For the Industry Icons and Outstanding CEO nominations, it should be the name of the person nominated.

PUBLIC NOMINATION WEBFORM FIELDS EXPLANATIONS

3. FOR

Enter the nomination item or offering.

- For category 1, this should be the name of the IR (the physical resort, not the IR company)
- For category 2, this should be the name of the attraction.
- For category 3, this should be the name of the retail offering
- For category 3, this should be the name of the F&B offering
- For category 5, this should be left blank.
- For categories 6 to 8, this should be the name of the solution itself.
- For categories 9, this should be the name of the membership program.
- For category 10, this should be the name of the IR (the physical resort, not the IR company) which the gaming floor is at.
- For category 11, this should be the name of the initiative.
- For categories 12 and 13, this should be left blank.
- For category 14, this should be the name of the IR (the physical resort, not the IR company) which the workplace is at.
- For category 15, this should be left blank.
- For category 16, this should be the name of the solution itself.
- For category 17, this should be the name of the innovation itself — that is the product, service or even something else.
- For category 18, this should be left blank.
- For categories 19 and 20, this should be the name of the IR itself (the physical resort, not the IR company).
- For the Rising Stars, Industry Icons and Outstanding CEO nominations, this should be left blank.

PUBLIC NOMINATION WEBFORM FIELDS EXPLANATIONS

4. NOMINATED BY:

Enter your full name, that is your family name and at least one given name. Nominations that do not include the full name of the person submitting the nomination (that is your family name and at least one given name) will be discarded.

5. YOUR EMAIL ADDRESS:

Enter your email address.

6. YOUR MOBILE NUMBER:

Enter your mobile number.

7. OTHER INFORMATION ABOUT YOU:

This field is optional. It would also be helpful if you provided your company and job title, if applicable. You can also enter other information you think may be helpful.

PUBLIC NOMINATION WEBFORM FIELDS EXPLANATIONS

8. YOUTUBE LINK:

Enter the URL which links to a video you have prepared for the judges to watch to consider the nomination. The video should be a maximum of two minutes in length.

9. UPLOAD PDF (MAX 10MB):

Click this button to upload a PDF for the judges to read to consider the nomination. The PDF must be a maximum of five A4 pages in portrait orientation. The PDF may contain text and images as you see fit, but must not exceed 10MB. If any pages are not A4 in size, or are not in portrait orientation, or if the PDF is more than five pages in length, or more than 10MB, the entire PDF will be discarded and not shown to the judges.

10. OTHER INFORMATION

This field is optional. You may enter any other administrative or clarifying information here. The judges will not see this information, but the people organizing the nominations for presentation to the judges will see this.

GENERAL ADVICE

Generally, the more information you can provide us, the better. However, keep your information clear, organized and non-repetitive. Don't over submit. Remember the judges will have many nominations to look at. The more information you provide in a clear, concise and understandable manner, the better your nominee's chance of winning.

If you submit a PDF, write in clear sentences and break your writing up into paragraphs. Do not write lengthy passages of text. Including images can be helpful, remember a picture is worth a thousand words.

You may provide a link to a video which is uploaded online. It should not be any longer than two minutes, and it may well be more effective if it is shorter. The judges will be instructed to ignore any footage after two minutes on any video.

Remember it is quality, not quantity, that will win favor with the judges.

Please note that we will not disclose the name/s of anyone making a nomination.

THINGS TO NOTE

- There is no prohibition against self-nomination.
- Any person may nominate any nominee, with or without their permission.
- You may nominate as many times as you like in as many categories as you like.
- We may contact you to verify and/or clarify information in the nomination.
- if you have any queries in relation to nominations, please contact **Ben Blaschke** at bb@asgam.com or **Andrew W Scott** at ceo@asgam.com.



**NOMINATIONS CLOSE STRICTLY AT
MIDNIGHT MANILA TIME
ON WED 16 AUG 2023**

**LATE NOMINATIONS
WILL NOT BE ACCEPTED**



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