



# ACADEMY IR AWARDS

## GUEST INFORMATION PACKAGE

-  18:30 WELCOME COCKTAILS
-  19:30 GALA DINNER
-  22:00 EVENT ENDS

[IAGACAD.COM](http://IAGACAD.COM)

## ABOUT THE ORGANIZER



*Inside Asian Gaming* is Asia's leading B2B digital and print media brand for the gaming, resort and entertainment industry. It has the highest website traffic, social media following, digital newsletter distribution and print magazine distribution of any such brand.

Founded in 2005, *IAG* is widely distributed to industry executives throughout Macau, the Philippines, Singapore, Australia and the rest of the APAC region in two formats: a monthly English and traditional Chinese fully bilingual digital and print magazine and a daily English, Chinese and Japanese language e-newsletter titled *IAG Breakfast Briefing*.

*IAG* produces *all original content* and is almost always the first media outlet to publish breaking industry news. The deep domain knowledge our team has accumulated from as far back as the 1980s allows *IAG* to offer highly insightful opinion pieces and analysis of industry news. *IAG* has also established our own business services and consulting unit focusing on providing advice to gaming industry participants.

For more information visit [asgam.com](http://asgam.com).

**WE ARE GRATEFUL TO THE FOLLOWING  
SPONSORS FOR THEIR SUPPORT OF  
THE IAG ACADEMY IR AWARDS**



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# ABOUT THE IAG ACADEMY IR AWARDS



## ACADEMY IR AWARDS

- Celebrate the best of the best of the Asia-Pacific Integrated Resort industry
- Gather industry influencers to connect, exchange and network
- Glamorous black tie evening with fine food and quality entertainment
- The first such industry awards since 2019
- An event planned to stay in the Philippines each year
- Transparent, fair and credible with almost 100 judges and a published process

For more information visit [iagacad.com/ir-awards-about](http://iagacad.com/ir-awards-about).



# BLACK TIE OR BARONG TAGALOG DRESS CODE



# ACCESSING THE BALLROOM



- Enter the Hilton Manila, turn right and take an elevator to the third floor. Then give your name to one of our receptionists.



# WELCOME COCKTAILS



**WELCOME COCKTAILS**  
**SPONSOR**

Enjoy the Okada Manila welcome cocktails  
from 18:30 to 19:30

# LIVE PHOTOGRAPHY

As photographs are taken during the event, they will be uploaded to a website and made available for download every ten minutes. The website can be accessed via the QR code below. Please share on your social media as the night progresses and afterwards.





# BALLROOM ENTRY

The doors from the cocktail area to the ballroom will open at precisely 19:30 and there will be a few minutes for guests to mingle in the Grand Ballroom before taking their assigned seats. Look for the 60-second “take your seats” countdown which will start at 19:39.



*The famous IAG black tie event countdown from 60 to 1*

# RUNDOWN

**18:30**

**WELCOME RECEPTION**

**19:30**

**DINNER STARTS**

**WELCOME SPEECH**

**AWARDS CEREMONY**

**ENTERTAINMENT PERFORMANCES**

**22:00**

**EVENTS ENDS**

Award winners will be announce throughout the evening

# TOASTING PROCEDURE



Immediately after the host's speech, the emcees will introduce the VIP Head Table guests and invite each of them to the stage for the official toast.



# ENTERTAINMENT



# MENU AND EVENT GUIDE



Look for them on your table.



# MEAL CHOICE



Each guest has the choice of a fish, beef or vegetarian meal choice. We record how many of each choice is made for each table and set the table with the correct number of meal choice cards (see picture). Please feel free to swap the cards with other guests on your table to ensure you have the correct meal choice.



# SPECIAL DIETARY REQUIREMENTS

The IAG Academy IR Awards Gala Dinner is a wonderful evening to be enjoyed by all and as such we strive to ensure we fully cater to every guest.

While we will already offer guests the choice between beef, fish or vegetarian for their meals, we also take pride in caring for those with special dietary requirements such as allergies.

If you do have any special dietary requirements please contact Caroline lau on [ci@asgam.com](mailto:ci@asgam.com) and we will inform the kitchen.



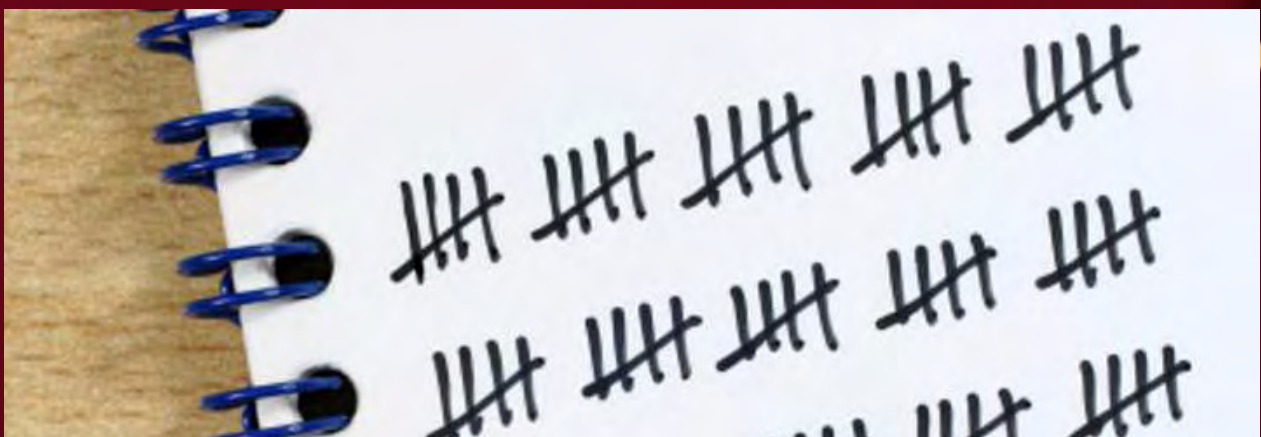
# HOW ARE THE AWARDS JUDGED?

The judging panel of the IAG Academy IR Awards comprises some of the most experienced minds in the business representing a variety of sectors including operators, suppliers, lawyers, consultants, industry media and more. They are all extremely well-connected to the industry.

The very large judging panel of 90 judges was chosen for two reasons. Firstly, it provides a broad cross section of the industry. Secondly, a large voting pool promotes a very fair and democratic process in the selection of the winners, adding to the credibility and prestige of the awards.

All judges were required to meet certain pre-determined criteria to be admitted to the judging panel, including a minimum of 10 years IR industry experience with a minimum of five years in the Asia-Pacific region. But for many of the judges, their industry experience spans many decades.

To view the full list of judges visit [iagacad.com/ir-awards-judges](http://iagacad.com/ir-awards-judges).





# ACADEMY IR AWARDS

## ENQUIRIES

Please contact our Director of Events,  
Ms Dorothy Loi

or by email at  
[dorothy@asgam.com](mailto:dorothy@asgam.com)



## IMAGES FROM PRIOR IAG EVENTS





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