



ACADEMY IR AWARDS

PUBLIC CALL FOR CANDIDATES INFORMATION GUIDE

**FOR
THE 2025 IAG ACADEMY IR AWARDS**

GENERAL INFORMATION

CATEGORIES

There are 23 award categories for the 2025 IAG Academy IR Awards:

Division 1: OFFERINGS (For Operators)

Elements of Asia-Pacific based Integrated Resorts other than gaming.

- 1. BEST VISUAL APPEAL OF AN IR**
- 2. BEST IR RESORT ATTRACTION**
- 3. BEST OVERALL RETAIL OFFERING BY AN IR**
- 4. BEST OVERALL F&B OFFERING BY AN IR**
- 5. BEST HOTEL IN AN IR**

Division 2: GAMING OFFERINGS

Gaming elements of Asia-Pacific based Integrated Resorts.

- 6. BEST SLOT SOLUTION**
- 7. BEST ELECTRONIC TABLE GAME (ETG) SOLUTION**
- 8. BEST TABLE GAME SOLUTION**
- 9. BEST SYSTEM SOLUTION**
- 10. BEST SPORTS BETTING SOLUTION IN AN IR**
- 11. BEST POKER ROOM IN AN IR**
- 12. BEST IR MEMBERSHIP PROGRAM**
- 13. BEST IR GAMING FLOOR**

Division 3: CORPORATE AWARDS (Open to Operators and Suppliers)

Elements that relate to overall governance and activities of companies that operate Asia-Pacific based Integrated Resort businesses.

- 14. BEST INDIVIDUAL CSR INITIATIVE**
- 15. BEST OVERALL CSR PROGRAM**
- 16. BEST TECHNOLOGICAL INNOVATION**
- 17. BEST WORKPLACE**
- 18. BEST OVERALL MARKETING PROGRAM**

Division 4: INDUSTRY AWARDS

Elements relating to the wider industry of and serving Integrated Resorts in the Asia-Pacific region.

- 19. BEST IR OR SUPPLIER SOLUTION**
- 20. BEST IR OR SUPPLIER INNOVATION**
- 21. BEST INDUSTRY SUPPLIER**
- 22. BEST REGIONAL ASIA-PACIFIC INTEGRATED RESORT
(OUTSIDE MACAU OR SINGAPORE)**
- 23. BEST INTEGRATED RESORT**

GENERAL INFORMATION

There are also three additional awards:

HALL OF FAME

- + RISING STARS
- + INDUSTRY ICONS
- + INDUSTRY LEGEND

For more detailed descriptions of each of the award categories and the Hall of Fame awards, visit iagacad.com/ir-awards-awards-categories.

WHO CAN NOMINATE?

Any natural person, whether acting on their own behalf or on behalf of any company, entity or organization, may make nominations. People may nominate themselves, their companies or their offerings, and may nominate as many times as they wish in as many categories as they wish.

MULTIPLE NOMINATIONS

You must submit a separate web form for each nomination. One nomination only per web form.

LANGUAGE

Please enter all information in English.

PUBLIC CALL FOR CANDIDATES WEBFORM FIELDS EXPLANATIONS

1. CATEGORY

Simply use the drop down to select which award you are nominating for.

2. NOMINEE

Enter the name of the nominee. This is the entity that would win the award.

- For categories 1 to 4, this should be the name of company which operates the IR.
- For category 5, this should be the name of the hotel.
- For categories 6 to 9, this should be the name of company which offers the solution.
- For categories 10 and 11, this should be the name of the operator (either the IR or the third party operator).
- For category 12, this should be the name of the IR company which operates the membership program.
- For category 13, this should be the name of the IR company which operates the gaming floor.
- For categories 14 and 15, this should be the name of the company conducting or operating the initiative or program.
- For category 16, this should be the name of the company that created the innovation.
- For category 17, this should be the name of the company operating the workplace.
- For category 18, this should be the name of the company conducting the marketing program.
- For categories 19 and 20, this should be the name of the company which offers the solution or innovation.
- For category 21, this should be the name of the supplier company.
- For categories 22 and 23, this should be the name of the IR company.
- For the Rising Stars nomination, this should be the name of the person nominated (must have date of birth no earlier than 1 Jan 1985)
- For the Industry Icons nominations, it should be the name of the person nominated.
- Please note there are no nominations for the Industry Legend category. The nominees for this category are the existing Hall of Fame Industry Icons.

PUBLIC CALL FOR CANDIDATES WEBFORM FIELDS EXPLANATIONS

3. FOR

Enter the nomination item or offering.

- For category 1, this should be the name of the IR (the physical resort, not the IR company)
- For category 2, this should be the name of the attraction.
- For category 3, this should be the name of the overall retail offering, if there is one.
- For category 4, this should be the name of the overall F&B offering, if there is one.
- For category 5, this should be left blank.
- For categories 6 to 9, this should be the name of the solution.
- For category 10, this should be the name of the Sports Betting Solution.
- For category 11, this should be the name of the Poker Room.
- For category 12, this should be the name of the membership program.
- For category 13, this should be the name of the IR (the physical resort, not the IR company) which the gaming floor is at.
- For category 14, this should be the name of the initiative.
- For category 15, this should be left blank.
- For category 16, this should be the name of the technological innovation.
- For category 17, this should be the name of the IR (the physical resort, not the IR company) which the workplace is at.
- For category 18, this should be left blank.
- For category 19, this should be the name of the solution.
- For category 20, this should be the name of the innovation — that is the product, service or even something else.
- For category 21, this should be left blank.
- For categories 22 and 23, this should be the name of the IR itself (the physical resort, not the IR company).
- For the Rising Stars and Industry Icons nominations, this should be left blank.
- Please note there are no nominations for the Industry Legend category. The nominees for this category are the existing Hall of Fame Industry Icons.

PUBLIC CALL FOR CANDIDATES WEBFORM FIELDS EXPLANATIONS

4. NOMINATED BY:

Enter your full name, that is your family name and at least one given name. Nominations that do not include the full name of the person submitting the nomination (that is your family name and at least one given name) will be discarded.

5. YOUR EMAIL ADDRESS:

Enter your email address.

6. YOUR MOBILE NUMBER:

Enter your mobile number.

7. OTHER INFORMATION ABOUT YOU:

This field is optional. It would also be helpful if you provided your company and job title, if applicable. You can also enter other information you think may be helpful.

PUBLIC CALL FOR CANDIDATES WEBFORM FIELDS EXPLANATIONS

8. YOUTUBE LINK:

Enter the URL which links to a video you have prepared for the judges to watch to consider the nomination. The video should be a maximum of one minute in length. If it is longer than one minute, it will be truncated and the judges will only see the first minute.

9. UPLOAD PDF (MAX 10MB):

Click this button to upload a PDF for the judges to read to consider the nomination. The PDF must be a maximum of three A4 pages in portrait orientation. The PDF may contain text and images as you see fit, but must not exceed 10MB. If any pages are not A4 in size, or are not in portrait orientation, or if the PDF is more than three pages in length, or more than 10MB, the entire PDF will be discarded and not shown to the judges.

10. OTHER INFORMATION

This field is optional. You may enter any other administrative or clarifying information here. The judges will not see this information, but the people organizing the nominations for presentation to the judges will see this.

GENERAL ADVICE

Generally, the more information you can provide us, the better. However, keep your information clear, organized and non-repetitive. Don't over submit. Remember the judges will have many nominations to look at. The more information you provide in a clear, concise and understandable manner, the better your nominee's chance of winning.

If you submit a PDF, write in clear sentences and break your writing up into paragraphs. Do not write lengthy passages of text. Including images can be helpful, remember a picture is worth a thousand words.

You may provide a link to a video which is uploaded online. It should not be any longer than one minute, and it may well be more effective if it is shorter. If it is longer than one minute, only the first minute will be shown to the judges, with the rest discarded.

Remember it is quality, not quantity, that will win favor with the judges.

Please note that we will not disclose the name or names of those making nominations.

THINGS TO NOTE

- There is no prohibition against self-nomination.
- Any person may nominate any nominee, with or without their permission.
- You may nominate as many times as you like in as many categories as you like.
- We may contact you to verify and/or clarify information in the nomination.
- if you have any queries in relation to nominations, please contact **Ben Blaschke** at bb@asgam.com.



**CANDIDATE NOMINATIONS
CLOSE STRICTLY AT
MIDNIGHT MANILA TIME
ON FRI 25 JUL 2025**

**LATE NOMINATIONS
WILL NOT BE ACCEPTED**



IAGACAD.COM