



Nomination for 2023 IAG Academy IR Awards

Award category : Best Overall CSR Program
Nominated company : Galaxy Entertainment Group (“GEG”)

CSR Program – “Community at Heart, Empathy in Action”

With a vision to be “Globally recognized as one of Asia’s leading gaming and entertainment corporations”, GEG is committed to the sustainable development and prosperity of the communities in which we operate. Strongly believing that “what is taken from the community is to be used for the good of the community”, GEG develops sustainable business strategies and invests in CSR to create value for the community, people and environment in Macau. Upholding our corporate citizenship pledge of “Community at Heart, Empathy in Action”, GEG maintains a comprehensive CSR Program that focuses on:



Nurturing Talented Communities

Believing that “education engenders a strong country”, over the years, GEG has promoted youth development through funding training programs, offering internships, hosting learning visits, and providing career coaching and exchange opportunities for young people.



15th GEG Macau Cup – Youth National Education Competition. Since 2009, the competition has attracted nearly 120,000 students.



GEG title-sponsored the 11th GEG Youth Achievement Program. To date, more than 3,000 young people aged 18 to 29 have joined.



GEG joined the Macao Institute for Tourism in hosting the “7th Tourism Education Student Summit.”



Over 400 students from four local universities participated in the lectures and property tours organized by GEG in 2022.



StarWorld Hotel organized barista trainings for students from University of Macau’s Lui Che Woo College.

With regard to our team members, GEG is strongly committed to helping our team members attain work-life balance. To foster teamwork and companionship, we empower our GEG Staff Social Club and Team Member Services to organize different activities for them and their family and friends to enjoy. As well, our talent development strategy focuses on developing team members so that they are versatile to support our diversified business and can support Macau’s expansive economy.



GEG held “Two Sessions” Sharing at Galaxy International Convention Center Auditorium for 650 executives as part of the GEG National Education Series.



Team members visited the National Security Education Exhibition for the 5th consecutive year as part of the GEG National Education Series.



Valuing team members’ psychological health, GEG and Youth Volunteers Association of Macao co-organized the “Responsible Gaming Parent-child Stone Painting Workshop”.



GEG held a graduation ceremony for 75 team members who completed the Advanced Diploma in Gaming Management under GEG’s sponsorship.



Tong Cheong (right) has worked at GEG for 8 years and received the Outstanding Disabled Employee Award in 2022 from the Social Welfare Bureau.



Hong Wong (left) has worked at GEG for 15 years and received the Outstanding Disabled Employee Award in 2022 from the Macau Association of the Hearing Impaired. He also received StarWorld’s Best Employee Award and is a member of GEG’s Table Tennis Team.

Development Local SMEs

As the pioneer of the “Large Businesses Leading Small Businesses” model, GEG remained steadfast in promoting Macau’s economic diversification. Over the years, GEG has prioritized cooperating with local businesses, nurtured the development of local SMEs, and supported “Made in Macau” brands and young entrepreneurs. Currently, over 90% of GEG’s procurement spent are on local SMEs.



GEG invited SMEs and local businesses to join the 2022 Galaxy Entertainment Macao International Marathon Carnival.



GEG invited homegrown Macau brand, Funny Eye Brewery to join the Chinese New Year Bazaar of Galaxy Macau.



GEG supported "Made in Macau" brands by purchasing "Macau 853" face masks from Macaufacture Medical Supplies Ltd since 2021.

Promoting Sports, Arts and Cultural Development

Sports:

GEG has been proactively contributing to the Macau SAR Government's policies for development of local sports by supporting and sponsoring the organization of various international sports events in Macau and propelling Macau's positioning as a "World Center of Tourism and Leisure". We are a long-term title-sponsor of two of Macau's four major annual international sports events, and provide equal opportunities for women to participate in competitive sports. GEG was the first integrated resort operator to introduce an all-female dragon boat team in 2009, and we have one of the most diverse sports teams in Macau - from dragon boats to basketball, table tennis, bowling, running, volleyball and more, helping GEG to win over 200 awards over the years.



WTT Champions Macao 2023



GEG Presents: 1st Volleyball Super Bowl



69th Macau Grand Prix



Galaxy Entertainment Macao International Marathon



Marathon "Run with a Partner" Training Program



GEG Inclusive Table Tennis Fun Day

Arts & Culture:

GEG believes in the importance of cultural diversity in maintaining Macau's status as a cultural and tourism capital. We are proud to be able to take on the responsibility of disseminating and promoting the diverse cultures of Macau to the local community and beyond. To support Macau's positioning as "One Centre, One Platform,

One Base", GEG offers numerous opportunities for the public to experience film, music, art exhibitions and cultural preservation.



Educational Program specially curated for local schools were offered at GalaxyArt.



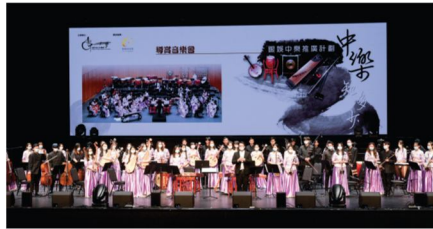
Docent-led tours for local school students



Free art workshops for parent and children



“GEG hush! Kids”



Young People’s Concert – “Chinese Music 101”



7th Little Models Fashion Show

Extending Care to the Community

GEG stays true to our corporate citizenship pledge of “Community at Heart, Empathy in Action” by offering our dedicated support to different community groups. In 2011, GEG established the GEG Volunteer Team for our team members to engage in volunteer work and to give back to society. Over the years, the GEG Volunteer Team has organized more than 520 community activities, contributed over 362,000 community engagement hours, and reached out to close to 183,000 beneficiaries. In 2022, GEG received the “Charitable Community Award” at the prestigious International Gaming Awards (“IGA”) Ceremony in London for the 2nd consecutive year.



GEG volunteers paid elderly home visits and delivered festive gifts.



GEG volunteers and YAP members handed out food hampers to underprivileged families.



GEG volunteers joined the 53rd Caritas Bazaar.



GEG volunteers attended a sign-language workshop.



Mr. Francis Lui, Vice Chairman of GEG led GEG's delegation to a visit of Tong Sin Tong Charitable Society.



GEG volunteers joined a Fluid Painting Workshop in celebration of "2022 World Autism Awareness Day".

Promoting Sustainable Tourism

GEG is strongly committed to protecting the environment and building a greener world for our future generations. In 2022, Hotel Okura Macau received both the Green Key Certification and EarthCheck Silver Certification, becoming the second of GEG's hotel brands to obtain both accreditations, following Galaxy Hotel. Meanwhile, Phase 2 of Galaxy Macau received a "GBA Low Carbon Buildings Top 100 Award" from the GBA Carbon Neutrality Association, making it one of the 100 representative low carbon buildings in the Greater Bay Area. These accolades from reputable international bodies reaffirm GEG's efforts in environmental protection and sustainable development.



Hotel Okura Macau received the Green Key Certification and EarthCheck Silver Certification.



GEG provided property tour for 50 teachers and students of the Macau Institute of Management and the Wuyi University to understand our sustainability measures.



GEG volunteers and their children visited the Recycle FUN station in Mong Ha, which was organized by DSPA and operated by Green Future Macau.



GEG organized "Creative Sustainable Lifestyle Idea Competition" as part of the 2022 GEG Energy & Environmental Conservation Month activities.



GEG joined the "Macao International Environmental Co-operation Forum & Exhibition 2023" and received a Green Booth award for our environmental efforts.



Broadway Macau received the Excellence Award of Hotel Group B and the Continuous Energy Saving Award of Hotel Group of the "Macao Energy Saving Activity 2022".

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