

# 2023 IAG Academy IR Awards

**Category 14 : Best Integrated Resort** 

Sands China Ltd. The Venetian Macao

Supporting Document (PDF) August 2023



The Venetian Macao – the largest integrated resort of its kind in Asia, has become synonymous with innovative thinking, exceptional service and unparalleled amenities. The 3,000-suite integrated resort features stunning replicas of the famous canals and architectural icons of Venice, Italy. A re-creation of the renowned Venetian<sup>®</sup> Resort-Hotel-Casino in Las Vegas, it is twice the size of its sister property, featuring Shoppes at Venetian, international restaurants, the 15,000-seat Cotai Arena, the opulent Venetian Theatre, upscale gaming entertainment facilities that offer a uniquely Asian experience, and one of the largest convention, meeting and exhibition centres in the region.



# Accommodation

Suites at The Venetian Macao are luxurious and spacious. Each suite spans at least 750 square feet (70 square metres), and features a sunken living room, private bedroom and lavish bathroom. Paying homage to the iconic Italian city of Venice, floor patterns evoke the sparkling waters of its lagoon, furniture is inspired by Venetian gondolas, sumptuous fabrics, whilst marble and glass fittings pay tribute to the exceptional materials used in Venice while the room's design reflects the grandeur of the palaces overlooking the Canal Grande.



#### **Shoppes at Venetian**

Complete with colourful Venetian streetscapes, Shoppes at Venetian is a luxurious one million square foot indoor mall with more than 350 stores featuring world-renowned brands and the best boutiques from New York, Paris, London and Milan. As part of Sands Shoppes Macao, Macao's ultimate luxury duty-free shopping

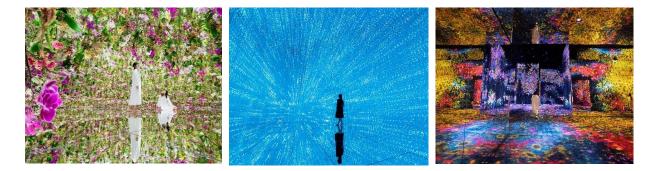


experience, it connects with Shoppes at Four Seasons, Shoppes at Londoner and Shoppes at Parisian to offer approximately 850 stores – more than any other single location in Macao.



# teamLab SuperNature Macao at The Venetian Macao

Located at The Venetian<sup>®</sup> Macao's Cotai Expo, teamLab SuperNature Macao is an extremely complex, three-dimensional interactive space with varying elevations that spans over 5,000 square metres and is comprised of enormous 8-metre-tall works by art collective teamLab. A 'body immersive' art space centred around a group of artworks, it explores new perceptions of the world and the continuity between humans and nature.



### **Gondola Rides**

Guests can experience an entertaining voyage through the indoor canals of Shoppes at Venetian and the outdoor lagoon on an Italian gondola, as the gondoliers wind their way through the picturesque waterways surrounded by spectacular Venetian Gothic architecture.





#### Cotai Arena

The 15,000-seat Cotai Arena hosts major sporting events, concerts, awards shows and more. A star-studded cast of major international celebrities from Asia and around the world have graced the Cotai Arena stage including Rihanna, Lady Gaga, Katy Perry, Beyoncé, Bon Jovi, Jacky Cheung, Aaron Kwok, Joey Yung, Eason Chan, S.H.E, BTS, Big Bang, Super Junior and more.

The Cotai Arena is ranked as one of the top 100 Worldwide Ticket Sales arenas in the world by the live music industry publication *Pollstar*, and is the top entertainment destination in southern China.

The Venetian Macao continues to build important partnerships that will attract more sports and entertainment, in an effort to firmly establish Macao as Asia's leading entertainment destination.



# The Venetian Theatre

The 1,800-seat Venetian Theatre is one of the most luxurious entertainment venues in greater China, hosting the best of Chinese and international entertainment. Featuring ushers in black tie, champagne service, gourmet food and beverage and other unique, premium amenities, The Venetian Theatre offers an intimate and exclusive venue experience like no other in the region.

Including classical, pop and legendary West End and Broadway musicals, performers have included Alicia Keys, The Beach Boys, Air Supply, Jue Yao, the China National Symphony Orchestra, The Philadelphia Orchestra, Arturo Sandoval, George Benson, and shows such as CATS and Beauty and the Beast. The Venetian Theatre has also played host to award ceremonies like the Asian Film Awards, China's Huading Awards and China Music Awards.

# **Ultimate Meetings Destination**

The Venetian Macao is specifically designed to meet the needs of meeting planners and event organisers and its award-winning service team makes anything possible for corporate events.

Cotai Expo at The Venetian Macao offers more than 800,000 square feet (75,000 square metres) of exhibition space, making it one of the largest exhibition centres in Asia. Every year Cotai Expo hosts some of the region's biggest tradeshows from key industries, including automotive, hospitality, jewellery, manufacturing and telecommunications.



The Venetian Macao's team of tradeshow professionals works closely with organisers to ensure visitor promotion, marketing, travel services, logistics, conference management and technical support are all seamlessly integrated into the overall planning of events.

The combination of state-of-the-art facilities, sensational entertainment and experienced MICE professionals ensure every event is a successful one.

For more information about The Venetian Macao, please visit <u>www.venetianmacao.com</u>