



2023 IAG Academy IR Awards

Category 3: Best Overall Retail Offering by an IR

Sands China Ltd.
Shoppes at Londoner

Supporting Document (PDF)
August 2023





A PLATFORM WITH UNPARALLELED SCALE & VISIBILITY

Introduction

Sands China Ltd. (SCL) develops and operated Macao's largest integrated resort collection, Sands[®] Resorts Macao (Sands Resorts). Estimated to be within a three-hour flight of 1 billion people, Sands Resorts has around 12,500 hotel rooms and suites, over 150 restaurants, 2 million square feet of retail space, 1.7 million square feet of MICE space, the world's largest casinos, and year-round entertainment offerings held in one of the 4 theatres or 2 arenas.

Sands Shoppes Macao

Sands Shoppes Macao is Macao's largest luxury duty free shopping experience with approximately 850 retailers featuring the world's best brands under one roof, and over 2 million square feet of retail space across four properties – Shoppes at Venetian, Shoppes at Four Seasons, Shoppes at Parisian, and Shoppes at Londoner.



Strong Market Share

41% of Macao's retail Sales

1st
To market
90+ new brands & formats
First large-scale luxury malls



Global Loyalty

Sands Lifestyle
Sands Rewards



Innovating Experience

Front Row[™] Fashion Events
Sands Macao Fashion Week[™]



Unrivaled Scale

Approximately 850 retailers
Over 2 million square feet of retail space



Industry Acclaim

Retail & Leisure International
Asia Retail & Shopping Congress

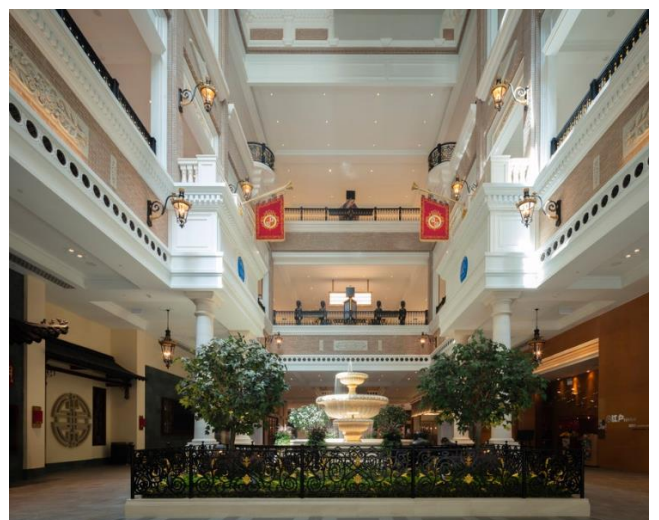
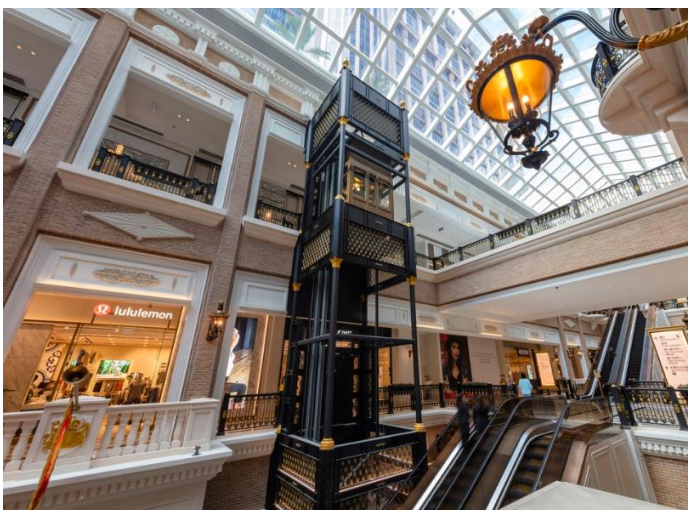


A LUXURY LIFESTYLE RETAIL SPACE IN TIMELESS BRITISH ELEGANCE

Shoppes at Londoner offers all the dash and lustre that distinguishes British style. Guests will be impressed by opulent British-themed interiors, a diverse line-up of global retailers including top luxury brands, international fashion brands and family fun boutiques, diverse restaurants and cafés, and innovative entertainment options. Shoppes at Londoner has been honored as the **'Most Innovative Retail & Tourism Destination 2022'** at the prestigious 'Global RLI Awards 2022'.

- Over 150 boutiques with 525,000 square feet of retail space (48,774 square metres)
- Linked by air-conditioned footbridge to Shoppes at Venetian, Shoppes at Four Seasons and Shoppes at Parisian

This shopper's paradise will include first-to-market brands and a unique collection of British heritage brands. Selected significant Retailers to date include:





THE INTEGRATED RESORT

Representing an investment of approximately US\$2 billion, The Londoner Macao begins to bring the Best of London with notable landmarks and exact replica of Big Ben that welcome guests to the property. Shoppes at Londoner locate at The Londoner Macao includes below integrated resort facilities and attractions:

Hotel

- The Londoner Macao hotel
- Londoner Court
- The St. Regis Macao
- Conrad Macao
- Sheraton Grand Macao

Dinning

- More than 20 dining restaurants

Entertainment

- 6,000-seat Londoner Arena
- 1,700-seat Londoner Theatre

Retail

- Over 150 Retail Shops

Meeting Space

- Over 369,000 square feet of meeting and event facilities
- 11 Ballrooms and 19 meeting rooms under one roof (flexible and expansive spaces that can be configured to provide small, mid-size or large meeting rooms)

Leisure

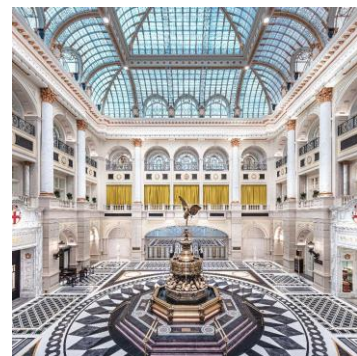
- 3 spa
- 4 health clubs &
- 4 swimming pools

Gaming

- Approx. 400,000 square feet of gaming facilities



The Londoner Macao



Crystal Palace

THE LONDONER MACAO - AMAZING LANDMARKS AND ENTERTAINMENT

While shopping in Shoppes at Londoner, guests can discover Londoner Moments throughout the integrated resort, with numerous fun and interactive Instagram installations for guests to enjoy.

Londoner Light & Sound Spectacular



Changing of The Guard



The Londoner Carriage



Londoner Magical Alley



Black Cab Escape



It's Tea Time



Double Decker Adventures



Harry Potter : The Exhibition – coming Dec 2023

