



2023 IAG Academy IR Awards

Category 3: Best Overall Retail Offering by an IR

Sands China Ltd.
Shoppes at Venetian

Supporting Document (PDF)
August 2023





A PLATFORM WITH UNPARALLELED SCALE & VISIBILITY

Introduction

Sands China Ltd. (SCL) develops and operated Macao's largest integrated resort collection, Sands[®] Resorts Macao (Sands Resorts). Estimated to be within a three-hour flight of 1 billion people, Sands Resorts has around 12,500 hotel rooms and suites, over 150 restaurants, 2 million square feet of retail space, 1.7 million square feet of MICE space, the world's largest casinos, and year-round entertainment offerings held in one of the 4 theatres or 2 arenas.

Sands Shoppes Macao

Sands Shoppes Macao is Macao's largest luxury duty-free shopping experience with approximately 850 retailers featuring the world's best brands under one roof, and over 2 million square feet of retail space across four properties – Shoppes at Venetian, Shoppes at Four Seasons, Shoppes at Parisian, and Shoppes at Londoner.



Strong Market Share

41% of Macao's retail Sales

1st
To market
90+ new brands & formats
First large-scale luxury malls



Global Loyalty

Sands Lifestyle
Sands Rewards



Innovating Experience

Front Row[™] Fashion Events
Sands Macao Fashion Week[™]



Unrivaled Scale

Approximately 850 retailers
Over 2 million square feet of retail space



Industry Acclaim

Retail & Leisure International
Asia Retail & Shopping Congress



A RETAIL COMPLEX UNDER ONE ROOF LIKE NO OTHER

Complete with serenading gondoliers and colourful Venetian streetscapes, Shoppes at Venetian is a one million square feet indoor lifestyle mall at The Venetian Macao, with more than 350 stores featuring world-renowned brands that vary from street fashion to couture. They include Duty Free Americas, Furla, MUJI, Nike, Polo Ralph Lauren, Rolex, The Atrium, UNIQLO, Victoria's Secret and ZARA, as well as a wide selection of lifestyle choices covering fashion, technology, jewellery and accessories, plus over 30 restaurants and an extensive food court.

Streetmosphere artists perform for guests as they wander through Shoppes at Venetian, much like on the streets of Venice, letting visitors enjoy the colourful antics of jugglers, living statues, magicians, musicians and more. Visitors can experience an entertaining voyage through 500-foot indoor canals aboard an authentic Italian gondola, captained by singing gondoliers winding their way through the picturesque waterways of Shoppes at Venetian.

Shoppes at Venetian is interconnected with Shoppes at Four Seasons, Shoppes at Londoner and Shoppes at Parisian, providing visitors with approximately 850 duty free retail choices.

- Over 350 speciality shops
- Approximately one million square feet of retail space (87,607 square metres)
- Three 500-foot (150 metre) canals
- 44 authentic Italian gondolas
- Streetmosphere artists
- Linked by air-conditioned footbridge to Shoppes at Four Seasons, Shoppes at Londoner and Shoppes at Parisian



San Luca Canal



The Great Hall



ASIA'S LEADING INTEGRATED RESORT

The Venetian® Macao is Macao's first integrated resort featuring stunning replicas of the famous canals and architectural icons of Venice, Italy. Offering only suites, 3,000 of them and all at least 750 sq feet (70 sq metres), The Venetian Macao is an incredible, immersive hotel and shopping experience. 350 world-class shopping choices line a masterfully reconstructed Grand Canal, bridges spanning each bank, just as they do in Venice.

Hotel

- The Venetian Macao hotel – 3,000 Suites

Dinning

- Over 30 dining restaurants and a food court

Entertainment

- 15,000-seat Cotai Arena designed for world-class sports events and electrifying entertainment
- 1,800-seat The Venetian Theatre
- Immersive interactive art experience teamLab SuperNature Macao
- Incredibly fun Qube indoor playground

Meeting Space

- Over 1.2 million square feet (111,500 square metres) of convention and meeting facilities
- Cotai Expo at The Venetian Macao offers more than 800,000 square feet (75,000 square metres) of exhibition space, making it one of the largest exhibition centres in Asia. It is complemented by 70,000 square feet (6,500 square metres) of pillar-free ballroom space and 108 meeting rooms with more than 200,000 square feet (18,600 square metres) of flexible meeting space.

Leisure

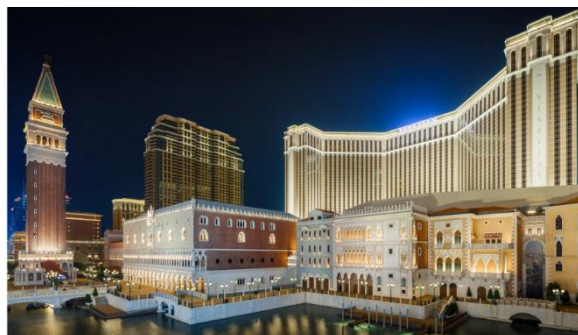
- Spa and Gym

Gaming

- 503,000 square feet of gaming facilities

Retail

- Over 350 Retail Shops





THE VENETIAN MACAO - AMAZING LANDMARKS AND ENTERTAINMENT

While shopping in Shoppes at Venetian, guests can discover amazing moments throughout the integrated resort, with numerous fun and activities for guests to enjoy.

